

**TOP
WORK
PLACES
2023**

The Salt Lake Tribune
WWW.SLTRIB.COM

10th ANNIVERSARY

Oct. 25, 2023

Hyatt Regency Downtown
Salt Lake City, Utah

Partnership Opportunities

TOPWORKPLACES.SLTRIB.COM



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Salt Lake City, Utah

Top Workplaces Benefits



You will be recognized in a special edition of The Salt Lake Tribune and receive an online profile on topworkplaces.com.



Becoming a Top Workplace is a great way to attract and retain the best talent.



You can use the Top Workplaces logo on company materials and websites.



The Top Workplaces program is evaluated on the basis of the brilliantly simple WorkplaceDynamics survey. The results of which can be used to assess the health of your organization.

The Top Workplaces Program identifies organizations that excel at organizational health and workplace engagement. We do that through our brilliantly simple and scientifically sound employee feedback survey.

We conduct the Top Workplaces Program in partnership with more than 40 prestigious media partners across the United States, such as The Washington Post, The Chicago Tribune, and The Boston Globe.

WorkplaceDynamics recruits participating organizations, administers the survey, and creates the list of top-ranking organizations. Participation is free.

But wait...there's more!

What's in it for you? Consider the benefits of being named a Top Workplace:

Assess, reward and improve your organization: The results from the Top Workplaces survey can help you assess the health of your organization. Use them to honor your achievements and set new goals.

Boost recruiting: Attract and retain the best talent. Employees want to work at companies recognized as leaders that operate by a strong set of values.

Raise your business profile: Use the Top Workplaces logo on company materials and websites to help spread the word about your successful work environment. Your customers and business partners will take notice. That awareness can help create new business opportunities, too.

Earn public recognition: Your achievements will be recognized by local media, in print and online.



Sponsor Benefits	Presenting	Gold	Breakfast	Diversity & Inclusion	Supporting
	\$25,000	\$10,000	\$15,000	\$15,000	\$2,000
<i>Amount of investment that is a charitable donation to The Salt Lake Tribune</i>	\$10,000	\$5,000	\$5,000	\$5,000	\$500
Sponsorships available	1	3	1	1	Unlimited
Registrations provided	20	10	20	20	10
Marketing Benefits					
Logo on all marketing, signage, and event collateral	X	X	X	X	
Recognition on Top Workplaces site	X	X	X	X	X
Employer Featured on sltrib.com Monster.com widget	X				
Branded content with long form article + video housed on sltrib.com and promoted through The Salt Lake Tribune network	X	X	X	X	
Ad Positioning in Top Workplaces Featured Section Oct. 22, 2023					Half Page
	Premium Positioning: Front Cover Banner Full Page 3	Full Page	Full Page	Full Page	
Additional Benefits					
30 sec. Video Feature at Top Workplaces event (Includes video production)	X	X	X		
Opportunity to Present Awards	X				
Ownership of all ads surrounding top workplaces content on sltrib.com	X				
Diversity & Inclusion Award naming & presenting rights, and company speaking rights				X	
Tickets to The Salt Lake Tribune Donor Events 2023-2024	5	5	3	3	
Employee Digital Subscriptions to sltrib.com + e-edition	100	50	50	50	
Digital Impressions	500,000+	250,000+	250,000+	250,000+	100,000

Additional Tickets: \$150
Single ad placement available:
 Full page ("9.75x10") \$1,500
 Half Page (9.75"x5") \$750

Space Reservation: October 16, 2023 by 3pm
Creative Deadline: October 18, 2023 by 12pm



Oct. 25, 2023

Hyatt Regency Downtown
Salt Lake City, Utah

Partner Detail & Invoice

Thank you for supporting the seventh annual Top Workplaces event. If you have any questions regarding the event or your sponsorship, please contact _____ Please complete the form and mail, e-mail or fax, with payment, to *The Salt Lake Tribune at: 90 South 400 West • Suite 600 • Salt Lake City, Utah 84101.

Sponsor Information

Company Name _____

Name _____ Title _____

Phone _____ E-mail _____

Address _____ Suite _____

City _____ State _____ Zip Code _____ County _____

Website _____ Number of Employees in Company _____

Production Contact Name _____ Phone _____ E-mail _____
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Sponsorship Commitment

Presenting Sponsor—\$25,000 Gold Sponsor—\$10,000 Breakfast Sponsor—\$15,000

Diversity & Inclusion Sponsor—\$15,000 Supporting Sponsor—\$2,000

Please provide all marketing materials to The Salt Lake Tribune as soon as possible.

Payment Method

- Check Enclosed (Check number _____)
Please make checks out to The Salt Lake Tribune, Inc. and mail to the address on top of the application.
- Credit Card
Payment can be taken over the phone by your Sales Executive
Payments will appear on your credit card statements as "The Salt Lake Tribune, Inc."
- Invoice The Salt Lake Tribune will send you an invoice to be paid.

Sponsorship cancellations must be received within 60 days of the event. Cancellation received prior to 60 days before the event will be given a 75% refund. Cancellations received less than 60 days prior to the event will receive a 50% refund. Cancellations received less than 30 days prior to the event will not be eligible for a refund. This is due to event materials being printed and event advertising done for the event. Cancellations will be accepted via phone, fax or e-mail, and must be received by the stated cancellation deadline. All benefits and incentives stated in sponsorship package will be nullified upon cancellation. All refund requests must be made by the person who signed the contract. Refunds will be credited back to the original credit card used for payment, unless it was over 90 days since payment was received, then the refund will be sent via check. These above policies apply to all of The Salt Lake Tribune Sponsorships, unless otherwise noted in the corresponding contracts.

I hereby authorize and agree to pay the rate and contract as show above. Signature: _____

Upon receipt, your sponsorship package with date and specific information will be e-mailed to you.

Additional Notes: